

**2013-2014 Contest Winners:**

**VIDEO Entry:**

**1<sup>st</sup> place** – Roger Tolle (Rhetta’s Testimonial) <http://vimeo.com/45408567>

**2<sup>nd</sup> place** Larry Zwolinski <https://www.youtube.com/watch?v=usXfziqLLkA>

(A Taste of Trager®)

**3<sup>rd</sup> place** was a **tie** between

Roger Tolle (Helen’s Testimonial) <http://vimeo.com/45274140>

& Larry Zwolinski <https://www.youtube.com/watch?v=qDSzESUAKas>

(Trager, Mentastics®)

## Endeavors

**Second Place:** Submitted by Deba Castrinos - [Marketing Endeavor \(pdf\)](#) or ( [.doc](#) )

**First Place:** Submitted by Sharon King Green - [Marketing Endeavor \(pdf\)](#) or ( [.doc](#) )

*The USTA Marketing Committee would like to thank everyone for their participation, those who have submitted entries in the contest, as well as those voting. We hope marketing of your own practice is inspired, enhanced and made easier after reading and watching the contest entries!*

**Anne Galbraith Robbins, Chair**

**Marty Dawson**

**Mary Rotondi**

**Tracey Eno**

***Most Profitable & Most Productive Marketing Endeavors 2012***

*(CAN BE VIEWED IN THE MEMBERS SECTION ON THE MARKETING TAB)*